TWELFTH EDITION

DEVIANT BEHAVIOR





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Deviant Behavior

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Brief Contents

Par	t I Perspectives and Theories	1	Part IV Diverse Lifestyles	207
1	What Is Deviant Behavior?	2	9 Heterosexual Deviance	208
2	Positivist Theories	17	10 Gays and Other Targets of Stigma	240
3	Constructionist Theories	34	11 Internet Deviance	269
Par	t II Interpersonal Violence	55	Part V Substance Use and Abuse	289
4	Physical Violence	56	12 Drug Use	290
5	Sexual Assault and Child Molestation	82	13 Drinking and Alcoholism	321
6	Family Violence	115	Part VI Inequality in Deviance	349
Par	t III Self-Destructive Deviance	141	14 Privileged Deviance	350
7	Suicide and Self-Harm	142	15 Underprivileged Deviance	382
8	Mental Disorder	175		



Contents

Preface	xi	3 Constructionist Theories	34
About the Authors	XV	Labeling Theory	35
	4	A Version of Symbolic Interactionism	35
Part I Perspectives and Theories	1	Who Labels Whom?	36
1 What Is Deviant Behavior?	2	Consequences of Labeling	37
An Academic Adventure Begins	3	CONSEQUENCES FOR THE LABELED 37 • CONSEQUENCES FOR THE LABELER 38	
Conflicting Definitions	5	Evaluating Labeling Theory	38
The Positivist Perspective	6	Phenomenological Theory	39
Absolutism: Deviance as Absolutely Real	6	Critique of Positivism	39
Objectivism: Deviance as an Observable Object	7	Subjectivism as the Key to Deviant Reality	40
Determinism: Deviance as Determined Behavior	7	Ethnography: An Application of	
The Constructionist Perspective	8	Phenomenology	40
Relativism: Deviance as a Label	8	Evaluating Phenomenological Theory	41
Subjectivism: Deviance as a Subjective Experience	9	Deviance as Drama and Warrior Narratives	42
Voluntarism: Deviance as a Voluntary Act	11	Dramaturgy and Stigma	42
An Integrated View	12	Warrior Narratives	44
A Word About Deviance and Crime	14	Critical Theory	44
Summary 15 • Further Reading 15 • Critical Thinking		Legal Reality Theory	45
Questions 16 • Internet Resources 16		Social Reality Theory	46
		Conflict Theory	47
2 Positivist Theories	17	Critical Theory	48
Anomie-Strain Theory	18	Feminist Theory	48
Merton: The Goal–Means Gap	18	Power Theory	49
Cohen: Status Frustration	20	Postmodernist Theory	50
Cloward and Ohlin: Differential Illegitimate		Evaluating Critical and Conflict Theory	51
Opportunity	21	Summary 52 • Further Reading 53 • Critical Thinking	
Recent Developments	23	Questions 54 • Internet Resources 54	
Evaluating Anomie-Strain Theory	23		
Social Learning Theory	24	Part II Internaryanal Vialance	55
Sutherland: Differential Association	24	Part II Interpersonal Violence	33
Glaser: Differential Identification	25	4 Physical Violence	56
Burgess and Akers: Differential Reinforcement	25	J	
Evaluating Social Learning Theory	26	Myths and Realities	57
Control Theory	27	Assault and Aggravated Assault	58
Hirschi, Gottfredson, and Tittle: Social Bond,		Who Is More Likely to Kill?	58
Self-Control, and Control Balance	27	Class and Race	58
Sykes and Matza: Neutralization and Drift	28	Regions, Large Cities, and Rural Areas	59
Braithwaite: Reintegrative Shaming	29	Gender and Age	60
The Deterrence Doctrine	29	Patterns of Killing	61
Evaluating Control Theory	30	Time of Killing	61
Summary 31 • Further Reading 32 • Critical Thinking		Place of Killing	62
Questions 33 • Internet Resources 33		Method of Killing	62

vi Contents

Characteristics of Homicide	63	Molesting Boys	110
Warm-Blooded Murder	63	The Scandal of Pedophile Priests	111
Doing the Victim a Favor	64	Summary 112 • Further Reading 113 • Critical Thinking	
Winning a Trivial Argument	64	Questions 114 • Internet Resources 114	
Homicide Followed by Suicide	65	6 Family Violence	115
Mass and Serial Murder	66	• Failing violence	
A Social Profile of Serial Killers	67	Myths and Realities	116
A Global Perspective on Homicide	68	Myths About Family Violence	117
School Violence	69	Myth 1: Family Violence Hits the Poor Only	117
Stalking	70	Myth 2: Violence and Love Cannot Happen Together	117
Hate Killing	71	Myth 3: Most Abused Children Grow Up to Be	44
Genocide	72	Abusive Parents	118
Terrorism	73	Myth 4: Alcohol and Drugs Are Involved in Most Family Violence	118
The September 11 Attacks	73	The Extent of Family Violence	118
Myths About Terrorism	74	•	119
Why Do People Kill?	75	Marital Rape The Nature of Marital Rape	119
External Restraint Theory	75	Causes of Marital Rape	120
Subculture of Violence Theory	76	-	
Does the Death Penalty Deter Murder?	77	Wife Beating The Nature of Woman Abuse	12: 12:
Summary 78 • Further Reading 80 • Critical Thinking		Why Don't Some Battered Wives Leave?	12
Questions 81 • Internet Resources 81		Causes of Woman Abuse	123
F		Child Abuse	123
5 Sexual Assault and Child Molestation	82	The Nature of Child Abuse	124
■ Myths and Realities	83	Causes of Child Abuse	12
Patterns of Rape	84	Female Genital Mutilation	12
Racial, Age, and Situational Factors	84	Elder Abuse	128
Planning and Execution	85	The Nature of Elder Abuse	128
Gang Rape	86	Causes of Elder Abuse	129
Acquaintance Rape	87	A Social Profile of Family Abusers	130
Campus Rape	89	AGE 130 • CLASS 130 • GENDER 131 • STRESSFUL	130
The Myth of Victim Precipitation	90	LIFE 131 • SOCIAL ISOLATION 131	
Consequences of Rape	91	A Global Perspective on Family Violence	13
The Rape Survivor's Response	91	Theories of Family Violence	132
The Feeling of Being Raped Again	93	Social Learning Theory	132
The Culture of Rape	95	Stress Theory	133
Treating Women Like Men's Property	95	Exchange Theory	133
Using Women in Men's Masculinity Contests	97	Social Responses to Family Violence	133
The Myth That Women Ask for It	98	Protecting Women: Marital Rape and Battering	133
Socializing Girls to Be Victims	99	Protecting Children	134
A Global Perspective on Wartime Rape	100	Protecting Elders	13
Why Men Rape Women	101	Summary 136 • Further Reading 137 • Critical Thinking	
Psychological Theories	101	Questions 138 • Internet Resources 138	
Social Psychological Theory: Sexual Permissiveness	102	D	
Feminist Theory: Gender Inequality	103	Part III Self-Destructive	4 4 4
Male Peer Support Theory	104	Deviance	141
Males as Victims	105	7 Suicide and Self-Harm	142
Inside the Prison	105		142
Outside the Prison	106	Myths and Realities	143
Can Women Rape Men?	107	Varieties of Suicidal Experiences	14
Child Molestation	109	Threatening Suicide	14
Some Basic Facts	109	Attempting Suicide	14
A Social Profile of Child Molesters	109	Committing Suicide	145

		Conter	nts vii
Self-Injurers	147	Race and Ethnicity	187
Cutting	147	Urban Environment	187
Inside the Social Structure and Organization of Cutting	148	PTSD: An Impact of War	188
Cutting and Suicide	149	A Global Perspective on Mental Disorder	188
Durkheim and the Sociological Origins of Self-Injury	149	Societal Responses to Mental Disorder	189
Body Piercing	150	Historical Background	189
Groups with Higher Suicide Rates	151	The Public	190
Residents in Rural, Wide-Open Areas	152	The Court	191
Whites	152	INVOLUNTARY COMMITMENT 191 • DENYING	
The Less Religious	153	RIGHTS 192 • INSANITY DEFENSE 192	100
Males	154	The Mental Hospital	193
Pro-Ana and Fat Acceptance Advocates	154	The Community Mental Health Center	195
The Divorced or Single	155	Perspectives on Mental Disorder	196
Older People	155	The Medical Model	196
The Relatively Well-Off	156	The Psychosocial Model	197
A Social Profile of Suicide Bombers	157	PSYCHOANALYTIC THEORY 197 • SOCIAL STRESS THEORY 198	
Situational Factors in Suicide	158	The Labeling Model	199
Going Through Adolescence	158	MENTAL ILLNESS AS A MYTH 199 • THE IMPACT OF	
Going to College	159	LABELING 200 • INSANITY AS SUPERSANITY 201 •	
Joining the Military	160	CRITICISMS OF THE LABELING MODEL 202	
Being in Prison	161	Summary 202 • Further Reading 203 • Critical Thinking	
Being Stricken with AIDS	161	Questions 204 • Internet Resources 205	
Foreign Born Latinos	162		
Under Media Influence	162	Part IV Diverse Lifestyles	207
A Global Perspective on Suicide		·	
Social Responses to Suicide	164	9 Heterosexual Deviance	208
Survivors' Reactions	164	■ Myths and Realities	209
Advocating Suicide	165	Teen Sex	210
Suicide by Cop	166	Extramarital Sex	211
Preventing Suicide	167	Seductive Myths	212
Sociological Theories of Suicide	167	Cultural Variations	212
Classical Durkheimian Theory	168	Social Factors	213
A Modern Durkheimian Theory	169	A Social Profile of Swingers	214
Phenomenological Theories	170	Pornography	215
THEORY OF SUICIDAL MEANINGS 171 • THEORY OF		The Porn Industry	216
SUICIDAL PROCESS 171		The Effects of Pornography	216
Summary 172 • Further Reading 173 • Critical Thinking Questions 174 • Internet Resources 174		PORNOGRAPHY AS HARMFUL 217 • PORNOGRAPHY AS HARMLESS 218	
		Phone Sex	218
8 Mental Disorder	175	Nude Dancing	219
	173	Sexual Harassment	220
Myths and Realities	176	The World of Prostitution	221
Popular Beliefs	177	Myths About Prostitution	221
Types of Mental Disorder	179	Types of Prostitutes	222
Traditional Classification	179	STREETWALKERS 222 • CHILD AND ADOLESCENT	
PSYCHOSIS 180 • NEUROSIS 181 • PERSONALITY DISORDER 182		PROSTITUTES 223 • BROTHEL WORKERS 225 • CALL GIRLS AND ESCORTS 225	
The DSM–5 Classification	182	Social and Sexual Backgrounds	226
Social Factors in Mental Disorder	184	Reasons for Becoming Prostitutes	227
Social Class	184	The Subculture of Prostitution	227
Gender	185	Other Participants in Prostitution	229

185

186

THE MADAM 229 • THE PIMP 229 • THE CLIENT 230

231

Societal Reaction to Prostitution

Young Age

A Social Profile of Depressed Teens

A Global Perspective on Prostitution	233	Seeking Easy Money Online	271
Theories of Prostitution	234	Online Identity Theft	271
Functionalist Theory	234	Internet Gambling	272
Social-Psychological Theory	235	Searching Cyberspace for Sex	274
Oppression, Empowerment, and Polymorphous		Cybersex	274
Theories	236	Internet Pornography	275
Summary 236 • Further Reading 238 • Critical Thinking		A Social Profile of Cyberporn Surfers	275
Questions 239 • Internet Resources 239		Online Affairs	276
10 c 101 T		Expressing Hate Online	277
10 Gays and Other Targets	2.40	Prejudice and Discrimination in Cyberspace	277
of Stigma	240	Internet Trolls	278
■ Myths and Realities	241	Stalking Through Cyberspace	278
Myths About Homosexuality	242	Virtual Kidnapping	279
Gays and Lesbians		Cracking the Code	279
How Many Are There?	244	Computer Hacking	279
What Are Gays Like?	245	Anonymous	281
What Are Lesbians Like?	246	Internet Crime Complaint Center	282
LIKE OTHER WOMEN 246 • UNLIKE OTHER		Terrorism in Cyberspace	282
WOMEN 246	2.47	The Deep Web	283 284
Coming Out	247 248	Pirates, Politics, and Religion Image Based Woman Abuse	284
Gay and Lesbian Lifestyles FAMILY AND CHILDREN 248 • DATING AND	240	A Global Perspective on Cyberdeviance	285
MARRIAGE 249 • POLITICS, EDUCATION, AND		•	
RELIGION 249		Summary 286 • Further Reading 287 • Critical Thinking Questions 288 • Internet Resources 288	
Theories of Homosexuality	250	Quodiono 200 internet rioccurcos 200	
BIOLOGICAL THEORIES 250 • PSYCHIATRIC THEORIES 251 • SOCIOLOGICAL THEORIES 251		Part V Substance Use and Abuse	289
Same-Sex Practices Among Heterosexuals	252	12 Drug Use	290
and Bisexuals		■ Myths and Realities	291
Trades	252		292
Street Hustlers	252	Drug Use in Perspective	292
Situationals Bisexuals	253	Illegal Drugs: Their Effects and Users Marijuana	292
	253	Heroin	295
Homophobia The Homophobia View of Homogovy elity	254 254	Cocaine and Crack	298
The Homophobic View of Homosexuality The Nature and Extent of Homophobia	255	Meth and Roofies	300
A Social Profile of Homophobes	256	Ecstasy	300
The Impact of Homophobia	256	Social Dimensions of Drug Use	301
SOCIAL PROBLEMS 256 • PSYCHOLOGICAL	200	The Extent of Drug Use	301
PROBLEMS 257		Drugs and AIDS	302
AIDS, Gays, and Straights	257	Drugs and Crime	303
Fighting Homophobia	258	Drugs and Socioeconomic Status	304
A Global Perspective on Homophobia	260	Becoming a Drug User	305
Other Victims of Social Stigma	260	A Social Profile of Illegal Drug Users	306
Transgenderists: Transsexuals, Intersexuals,		What Causes Illegal Drug Use?	307
and Transvestites	260	Economic Deprivation Theory	307
People with Physical Disabilities	262	Cognitive Association Theory	308
The Obese	263	Social Psychological Theory	309
The Tattooed	264	The War on Drugs	309
Summary 266 • Further Reading 267 • Critical Thinking Questions 268 • Internet Resources 268		Historical Pattern	310
Quostions 200 - internet resources 200		Punitive Strategy: Law Enforcement	311
11 Internet Deviance	269	Debate over Legalizing Drugs	312
		Supportive Strategy: Prevention and Treatment	313
■ Myths and Realities	270	DRUG PREVENTION 313 • DRUG TREATMENT 314	

Abusing Prescription Drugs, Particularly OxyContin	314	Part VI Inequality in Deviance	349
Smoking Cigarettes	316	4.4	
A Global Perspective on Smoking	317	14 Privileged Deviance	350
Summary 318 • Further Reading 319 • Critical Thinking		■ Myths and Realities	351
Questions 320 • Internet Resources 320		What Is White-Collar Deviance?	352
		Corporate Deviance	353
13 Drinking and Alcoholism	321	Deviance Against Employees	353
■ Myths and Realities	322	Deviance Against Customers	354
The Extent of Drinking and Alcoholism	323	DANGEROUS FOODS 354 • UNSAFE PRODUCTS 355 •	
Myths About Alcohol Abuse	323	FRAUDS 355 • DECEPTIVE ADVERTISING 357 •	
What Alcohol Does to Its Users	324	ANTITRUST VIOLATIONS 357	358
	324	Deviance Against the Government	359
Mental and Physical Impact Health Effects	325	Deviance Against the Environment	
Social Consequences	326	A Social Profile of Corporate Crooks	360
		Occupational Deviance	361
Social Factors in Drinking	327	Employee Theft	362
Gender and Age	327	Embezzlement	362
Racial and Ethnic Background	328	Financial Frauds	363
AFRICAN AMERICANS 328 • HISPANIC AMERICANS 328 • NATIVE AMERICANS 329 • IRISH AMERICANS 329 • ITALIAN AND CHINESE AMERICANS 330		Deviance in the Professions MEDICAL MISCONDUCT 364 • LAWYERLY LAW ESSNESS 365 • ACCOUNTING APRIES 366	364
Religious Affiliation	330	LAWLESSNESS 365 • ACCOUNTING ABUSE 366	266
Socioeconomic Status	331	What Makes White-Collar Deviance Unique?	366
Regional Location	331	The Deviant's Respectable Self-Image	367
A Global Perspective on Drinking	332	The Victim's Unwitting Cooperation	367
What Is Alcoholism?	333	Society's Relative Indifference	368
Becoming an Alcoholic	334	Causes of White-Collar Deviance	369
Social Drinker	334	Deviant Motivation: Fear of Loss and Greed for Gain	369
Psychologically Addicted	335	Deviant Opportunity: The Benefit of High	507
Physically Addicted	335	Position and Power	370
Hitting Bottom	335	Weak Social Control: Lax Law Enforcement	370
College Students and Alcohol	336	Governmental Deviance	371
Binge Drinking in College	336	RECEIVING KICKBACKS FROM BUSINESSES 372 •	0
A Social Profile of College Binge Drinkers	336	ABUSIVE MANAGEMENT OF PUBLIC FUNDS 372 •	
Women and Alcohol	337	ABUSING THE FRANK 372	
Why More Women Drink Today	337	Election Improprieties	373
Alcoholism Among Women	338	DENIAL OF VOTING RIGHT 373 • POLITICAL DIRTY TRICKS 373 • CAMPAIGN FINANCE ABUSES 373	
What Causes Alcoholism?	339	Official Violence	374
A Biological Predisposition	339	A Global Perspective on Official Corruption	374
The Alcoholic Personality	340	Official Ways of Neutralizing Deviance	375
Social and Cultural Forces	340	Denying the Obvious	376
EXPLAINING INDIVIDUAL DIFFERENCES 340 • EXPLAINING	010	Ignoring the Deviance	376
GROUP DIFFERENCES 341		Accusing the Accuser	376
Controlling Alcohol Use and Abuse	342	Promising to Take Action	377
Legal Measures	342	Justifying the Deviance	377
THE PAST 342 • THE PRESENT 343		Other Methods of Neutralization	378
Therapeutic Approaches	344	Causes of Governmental Deviance	378
DETOX AND TREATMENT CENTERS 344 • ALCOHOLICS		Superabundance of Ambiguous Laws	378
ANONYMOUS 344 • CAN ALCOHOLICS LEARN TO DRINK MODERATELY? 345		Governmental Complexity and Power	379
		Summary 379 • Further Reading 380 • Critical Thinking	3/ 2
Summary 346 • Further Reading 347 • Critical Thinking Questions 348 • Internet Resources 348		Questions 381 • Internet Resources 381	

15 Underprivileged Deviance	382	Shoplifting	393
•		A Social Profile of Shoplifters	393
Myths and Realities	383	Causes of Shoplifting	394
Robbery	384	Organized Crime	395
Robbery as a Property Crime	384	Organizational Structure	395
DECIDING TO ROB FOR MONEY 384 • DECIDING WHICH TARGET TO ROB 384 • DECIDING HOW TO ROB 384		Organized Crime Activities	395
Robbery as a Violent Crime	384	SELLING ILLEGAL GOODS AND SERVICES 396 • ENGAGING IN LARGE-SCALE THEFTS AND	
UNARMED ROBBERY AND ACTUAL VIOLENCE 385 • ARMED ROBBERY AND POTENTIAL VIOLENCE 385		RACKETEERING 396 • CORRUPTING PUBLIC OFFICIALS 397 • INFILTRATING LEGITIMATE	
Patterns of Robbery	385	BUSINESSES 397	
Amateur and Professional Robbers	387	Ethnicity and Organized Crime	398
AMATEUR ROBBERS 387 • PROFESSIONAL ROBBERS 388		The War on Organized Crime in the United States	399
Causes of Robbery	388	A Global Perspective on Organized Crime	400
RELATIVE DEPRIVATION 388 • ECONOMIC ABUNDANCE 389		Summary 401 • Further Reading 402 • Critical Thinking	
The Difficulty of Explanation		Questions 403 • Internet Resources 403	
Auto Theft and Carjacking	390		
Characteristics and Trends	390	References 405	
Causes	391	Photo Credits 445	
Burglary	392	Name Index 447	
Modus Operandi	392		
Causes of Burglary	393	Subject Index 451	

Preface

his new edition of *Deviant Behavior* is designed to make teaching and learning as interesting and rewarding as possible. Deviant behavior is already by itself an exciting subject, but we have tried to make it more exciting with a simple, lively, and engaging style of writing. No matter how complex and dry the theories and data about deviance may appear in scholarly journals, government reports, and most books, here they are presented in a fresh, straightforward style, with vivid and real-life contexts. In addition, stimulating, ironic, and thought-provoking remarks are often thrown in to make the book come alive. We have enjoyed working on this edition, and we hope that students will have fun reading it while learning about deviance.

Features

The current edition retains all the features that have made the book a success for the past generation. These features include comprehensive coverage, lively writing, real-life vignettes, student-oriented illustrations, and critical analyses of theories and data. Also unique to this text are the sections on social profile and global perspective in all the chapters on specific forms of deviant behavior. The social profile sections spotlight certain groups of deviants, such as serial killers, suicide bombers, depressed teens, swinging couples, college binge drinkers, and corporate crooks. The sections on global perspective—a critically important approach in the globalization of our lives and society today—compare specific deviances in the United States with those in other parts of the world. Examples of these deviances are family violence, mental disorder, prostitution, homophobia, smoking, and official corruption. Another unique feature of this text is a list of myths and realities at the opening of each of the behavior chapters. Perhaps the most important feature is the blend of style and substance that runs through all the chapters.

A wide spectrum of theories and specific deviant behaviors is analyzed here. In addition to covering all the standard subjects, many of which have been expanded for this edition, we have dealt with essential topics, including feminism, postmodernism, shaming theory, and ethnography. We also explore cutting-edge and popular areas of deviance such as Internet trolls, suicide bombing, hacktivism, self-harm, suicide by cop, revenge porn, risky teen sex, prescription drug abuse, pro-ana and fat acceptance advocacy, and the stigma of obesity.

Students will be exposed to the full range of theories and data about deviance. We have also provided an abundance of research data that demolishes common assumptions about deviant behavior. Students will be challenged to think about and evaluate the preconceptions and biases they may have picked up from conventional society.

New to This Edition

This updated and revised text takes into account many significant and interesting new studies by sociologists, government agencies, and other behavioral scientists. Some of the most significant updates and revisions include the following:

- Industry-Specific Internet Resources. This edition introduces a new section at the end of each chapter to enhance the student and faculty learning environment by providing access to key, industry-specific Internet resources (i.e., databases, think tanks, consortiums, and government and private agencies).
- Chapter 1 (What Is Deviant Behavior?) opens with a new vignette about the current state of deviance surrounding modern political elections, while introducing students to the relative and socially constructed aspects of deviance. This is followed with a story about the early childhood exposure to the horrors of genocide that compelled Alex Thio to dedicate his life to the study and understanding of deviant behavior. Additional critical thinking questions have been added, and further readings have been suggested on contemporary topics in deviance.
- Chapter 2 (Positivist Theories) includes a new opening vignette about high-profile, mass public shootings and invites students to explore and apply the positivist theories that seek to explain the root causes of these types of events. This chapter also includes updated and expanded theory and research, new recommended readings, and updated critical thinking questions.
- Chapter 3 (Constructionist Theories) opens with a new vignette about gaming addiction and gaming-related death. Students are asked to consider the increased influence of technology on social construction and deviance. This chapter includes new research on warrior narratives and stigma management, as well as revisions to the evaluations of postmodernist, critical, and conflict theory. Critical thinking questions have been

- expanded, and further readings are recommended on feminist and critical criminology.
- Chapter 4 (*Physical Violence*) includes updated data on homicide patterns, school violence, and hate killings.
 New critical thinking questions have been added, along with suggested readings on global terrorism, genocide hate crimes, and mass murders.
- Chapter 5 (Sexual Assault and Child Molestation) includes updated data on patterns of rape, gang rape, acquaintance rape, the survivor's response, women who rape, male peer support theory, and more.
- Chapter 6 (Family Violence) includes new data on circumstances surrounding marital rape, wife beating, the current state of elder and child abuse, female genital mutilation, and global perspectives on family violence.
- Chapter 7 (Suicide) includes new research on groups with higher suicide rates, self-injury, and suicide by cop, as well as updated statistics on suicide rates and methods. Coverage of pro-ana and fat acceptance advocacy is new to this edition. The chapter also includes highlights of new research and suggested readings on physician-assisted death.
- Chapter 8 (*Mental Disorder*) begins with an updated vignette about the actress and author, the late Carrie Fisher, and her candid struggle with mental illness. Categories of deviance have been updated to coincide with the DSM–5. This chapter includes discussions about the multipath model and provides a critique of the strengths and limitations of the DSM–5. Statistics on categories of mental illness, including substance abuse disorders, have also been updated. Additional critical thinking questions have been added, and further readings have been suggested on treatment effectiveness and the "double-jeopardy" of chronic mental illness and substance abuse disorders.
- Chapter 9 (Heterosexual Deviance) includes new data on U.S. pornography sales, as well as updated research on child and adolescent prostitution, teen sex, societal and sexual backgrounds, sex workers' rights movements, and shifting global perspectives. Additional suggested readings have been added on the topics of violence against women in pornography, stripper memoires, the legalities and politics of pornography, and leaving prostitution.
- Chapter 10 (*Gays and Other Victims of Stigma*) includes updated research on the impact and prevalence of homosexuality among children and at the family level. Research updates are also included in the areas of politics, education, and religion; the nature and extent of homophobia; and other stigmatized groups. This chapter also includes updated suggested readings on the topics of defeating homophobia, and both "trans" and disability studies.

- Chapter 11 (Internet Deviance) incorporates new research on virtual kidnapping, Internet trolls, cyberbullying, hacktivism, and revenge porn. There is also a look at the deep web, as well as a brief history of Anonymous, Silk Road, and the Pirate Bay. Updates are provided on cybercrime, critical thinking questions have been expanded, and additional readings are suggested on Internet crime remedies and a new understanding of "spam" as a cybercrime.
- Chapter 12 (*Drug Use*) offers updated data on the prevalence of drug abuse in the United States and abroad.
 Special emphasis is placed on changing social norms, drug laws, drug treatment, and the extent of drug use.
 Additional critical thinking questions have been added, and a wide variety of new research is recommended for further reading.
- Chapter 13 (*Drinking and Alcoholism*) presents new research on treatment effectiveness, as well as the extent of drinking and alcohol abuse (Alcohol Use Disorder). New data on social consequences, global perspectives, and social factors such as age, race, region, and gender are also presented. Interesting new research on high-intensity drinking is recommended as further reading, and additional critical thinking questions have been added.
- Chapter 14 (*Privileged Deviance*) includes updated research on unsafe products, modern forms of fraud, deceptive advertisement, deviance against the environment, social profiles of corporate crooks, and deviance against the government. Critical thinking questions have been expanded, and further readings are suggested on the topic of combating corporate crime by abolishing corporations.
- Chapter 15 (Underprivileged Deviance) includes updated research on modern motivations for robbery, patterns and locations of robberies, key distinctions between professional and amateur robbers, and new data on auto theft, carjackings, and shoplifting. Critical thinking questions have been updated and expanded; further readings on the history of organized crime and experimental theory are recommended.

Pedagogy

Each chapter opens with a meaningful photo, a list of myths and realities, and a real-life vignette, not only to stimulate student interest but also to portray an important theme of the chapter. The summary of each chapter is laid out in a question-and-answer format to promote thinking as well as retention. The list of books for further reading is annotated to help students decide which publications will suit their need for more information. Finally,

at the end of each chapter is a set of questions designed to encourage students to think critically about the subject they have just studied.

Supplements

INSTRUCTOR'S MANUAL AND TEST BANK (ISBN 0134627709) The Instructor's Manual includes chapter summaries; key concepts; suggestions for lectures, demonstrations, student activities, and research projects; annotated lists of films and videos; and additional resources pertinent to each chapter. The Test Bank portion of the manual offers multiple-choice, true/false, fill-in-the-blank, and essay questions. The Instructor's Manual and Test Bank are available for download at www.pearsonhighered.com.

COMPUTERIZED TEST BANK (ISBN 0134627679) The Test Bank is also available through Pearson's new online test-generating program, *MyTest*. The user-friendly interface allows you to view, edit, and add questions; transfer questions to tests; and print tests. Search and sort features allow you to locate questions quickly and arrange them in whatever order you prefer.

POWERPOINT LECTURES (ISBN 0134627563) The PowerPoint slides feature lecture outlines for each chapter and include many of the figures and tables from the text. The PowerPoints are available for download at www.pearsonhighered.com.

Readings in Deviant Behavior, Sixth Edition, compiled by Alex Thio, Thomas Calhoun, and Addrain Conyers, is available to supplement the text. This collection of readings represents the full range of deviance sociology, dealing with many different theories and data collected through different research methodologies.

Deviance Today, First Edition, by Thio, Calhoun, and Conyers, includes selections with high student appeal. All of the readings have been carefully edited for clarity and conciseness to ensure that students will find them easy and enjoyable to read while learning what deviance is all about. This book features articles written specifically for the text that reflects current trends, especially those dealing with noncriminal deviance as well as those that emphasize the constructionist perspective. Contact your publisher's representative for more information.

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xiv Preface

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About the Authors

Alex Thio (pronounced TEE-oh), a sociology professor at Ohio University for over 30 years, unfortunately and quite unexpectedly passed away in May 2011. Although mostly known for his textbooks on deviance, introductory sociology, and social problems, with over a million copies in circulation worldwide, Professor Thio also published a number of well-regarded research articles in a variety of professional journals.

Born of Chinese parentage in Penang, Malaysia, in 1937, his family later moved to Indonesia, where he attended high school. There, his school brilliance came to the attention of missionaries and he was sent to the United States to obtain his bachelor's degree at Central Methodist University in Missouri. Later he did graduate work at Kent State University and received a doctorate in sociology from the State University of New York at Buffalo. He was hired in 1969 at Ohio University, where he taught hundreds of courses in deviance, introductory sociology, social problems, and criminology. In addition to teaching, he always enjoyed writing and was in his retirement an enthusiastic entrepreneur. Aside from this book, he is the author of the popular text Sociology: A Brief Introduction, Seventh Edition (2009), and, with Jim D. Taylor, Social Problems (2011), along with several edited volumes. Alex dedicated his career to the advancement of the social sciences. His contribution and legacy are indelible, and we are honored to continue to advance his body of work.

Jim D. Taylor is Associate Professor of Sociology at Ohio University Zanesville. A native Texan, Dr. Taylor received his Ph.D. in sociology from the Ohio State University. A lifelong motorcycle rider and enthusiast, hack songwriter/guitarist, bull rider, and former skydiver, Dr. Taylor specializes in the sociology of masculinity, deviant behavior, stigma management, and race relations. Dr. Taylor has published books on both American gun culture and social problems, as well as scholarly articles on the topics of stigma management and self-injury. His current research focuses on American

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Martin D. Schwartz is Professorial Lecturer of Sociology at George Washington University, and Professor Emeritus at Ohio University, where he served two terms as chair. He is the 2008 Fellow of the Academy of Criminal Justice Sciences and has received distinguished scholar awards from the two largest divisions of the American Society of Criminology: Women and Crime, and Critical Criminology. At Ohio University he was named Graduate Professor of the Year and Best Arts and Sciences Professor; he was also the first social scientist to be awarded the university's research achievement award, the title of Presidential Research Scholar. He has written or edited (often with Walter S. DeKeseredy) 26 editions of 16 books, 75 journal articles, and another 75 book chapters, government reports, and essays. He has been a visiting scholar at the University of Melbourne in Australia and the National Institute of Justice in Washington, DC, and guest lectured in Europe, Australia, Canada, and throughout the United States. A former co-editor of Criminal Justice, he has served on the editorial boards of 11 other professional journals, while doing manuscript reviews for some 65 journals. He also was co-editor on two editions of the American Sociological Association's publication Teaching the Sociology of Deviance.



Part I

Perspectives and Theories

What Is Deviant Behavior?



Learning Objectives

- **1.1** Identify your personal definitions of deviant behavior
- **1.2** Compare sociological perspectives on deviance
- **1.3** Characterize the positivist perspective on deviance using their three major assumptions
- **1.4** Describe the assumptions of the constructionist perspective on deviance
- **1.5** Relate the main sociological perspectives to public consensus on deviance
- **1.6** Differentiate between deviance and crime

uring the 2016 U.S. presidential campaign, there was no shortage of inflammatory rhetoric, sensationalism, and intrigue. Sideline viewers, whether web crawling for juicy bits, reading scandalous print news, catching raucous radio sound bites, or monitoring incendiary Twitter bombs, found months of workplace water cooler fodder. What they also found was a flurry of commentary about the concept of deviance, and various opinions on the subject. The accusations flew, with candidates regularly categorized as "racist," "sexist," "liars," and "deviant." Even the most casual of spectators were made familiar with President Trump's claims that Democratic nominee Hillary Clinton "belongs in prison." From the other side of the political aisle, we were informed by Hillary Clinton that Republican President Donald Trump was "highly unstable" and "dishonest." Additional drama was introduced, as disgraced Democrat and former member of the U.S. House of Representatives, Anthony Weiner, was caught sexting—or using his cell phone to send and receive sexually explicit material—to an underage girl. This was Weiner's third sexting scandal gone public, prompting many talk show hosts to pad and pepper their monologues with jokes about what they casually referred to as "Weinergate." Weiner's status as the estranged husband of Huma Abedin, Hillary Clinton's long-time personal aide, gave the story traction.

These accounts, and untold others, have many questioning not only the validity, but the integrity of the current state of politics, as well as the balance of power in the United States. Can deviance be conjured up out of thin air, at the whim of the powerful players at the center of social institutions like the media and politics? While the study of deviant behavior will not necessarily settle each of these issues, it does lie at the very heart of the most serious questions being asked by people the world over. Are all of our politicians deviants? Are we destined to be ruled only by the lesser evils of the available pool of crooks and scoundrels? Is there any sense to be made out of all of this madness? The theories, studies, and application of a deviance perspective set us on a path toward understanding the social factors that impact all of these processes and problem areas in society. The concepts you will engage throughout the adventure of exploring this textbook will provide you with a better scientific foundation from which to approach these types of questions. Spoiler alert! The silver lining of the theory contained within this volume gives us reason for optimism.

An Academic Adventure Begins

The late Alex Thio once told me that he likely never would have been fascinated with the study of deviance and deviant behavior, had it not been for the circumstances surrounding the tragic deaths of both his father and brother. He was a young boy when they died, but the loss forever changed his views on the world, his place in it, and the nature of deviant behavior. "It was such a confusing and almost frantic time," Alex explained, describing life in Malaysia and Indonesia during the 1940s. He talked of political assassinations, massacres, exterminations, interrogations, and revolutions: "We were literally surrounded, it seemed to me." His parents were Chinese, and they found themselves embroiled in political and military hostility. First, in Malaysia, the secret police engaged in what was called the Sook Ching—a rampant mass killing of hostile Chinese elements. Simultaneously, in neighboring Indonesia, a revolution was underway. The Indonesian War of Independence (or Indonesian National Revolution) lasted from 1945 to 1949 and consumed most of Alex's childhood. As Alex explained, "trouble was brewing" long before the Sook Ching massacres of Malaysia or the Indonesian War of Independence took place. "People were disappearing. Neighbors would be found dead or savagely beaten." It was an active program of genocide—in this case, an attempt at ethnic cleansing and purification through the deliberate annihilation of the local Chinese population.

Alex said it all confused him, because no one was supposed to really talk about it. He was just a boy, and this hostile world, for a time, was his "normal." It was his "reality." In Alex' own words, that's what all of that "crazy" behavior was for a

while. It was "just life," and he knew no other. However, his view of just how normal this life of violence, paranoia, and hostility was would be radically challenged and changed in a flash.

One evening the secret police stormed their home. His father and older brother were both forced to their knees, shot in the head, and killed in front of Alex and his mother. There was no trial. There was no public outrage. Alex was never even told why they were killed. He just knew that his life had started over that day—and his ideas about what was legitimate, normal, and deviant were forever changed. While he knew this kind of thing happened to some people, until that day, he took for granted that the actions of the police were justified. Surely these things happened to "bad people who must have had it coming." But this was different. His father and brother were "the good guys." They weren't "riff raff, traitors, spies or conspirators." Alex's family were just "normal people;" the state did this to them for the simple reason that it had the borrowed authority and power to do so. Suddenly, there were real monsters in the world, and Alex knew it. What's more, the monsters were in charge. They were allowed to do horrible things to people without justification. Even worse, they acted with no remorse. To Alex, it appeared almost as if they were just killing for sport. It was allowed. Sook Ching was an outrage, but it was perfectly "normal" for the time, place, and local history. Much like Holocaust victims experiencing similar horrors in Nazi Germany during this period, Alex's family, due to nothing more than cultural differences and shifts in the balance of power, found themselves defined not only as deviants, and enemies of the state, but as something less than human.

Though Alex didn't realize it at the time—in fact, he admitted that he didn't make the connection until years later, while in graduate school—he had begun to contemplate some of the more relevant, controversial and meaningful topics in the study of deviant behavior (many of which will be the focus of this edition). Alex would go on to dedicate his life to studying and understanding deviant behavior, and sharing what he had learned. We pay tribute to him by continuing the exploration in his proud tradition.

As Alex would find over the course of four decades as a sociologist, there is, in fact, a great deal of disagreement among people as to what they consider deviant. In a classic study, J. L. Simmons (1965) asked a sample of the general public who they thought was deviant. They mentioned 252 different kinds of people as deviants, including prostitutes, alcoholics, drug users, murderers, the mentally ill, the physically challenged, communists, atheists, liars, Democrats, Republicans, reckless drivers, self-pitiers, the retired, divorcees, Christians, suburbanites, movie stars, perpetual bridge players, pacifists, psychiatrists, priests, liberals, conservatives, junior executives, smart-aleck students, and know-it-all professors. If you are surprised that some of these people are considered deviant, your surprise simply adds to the fact that there is a good deal of disagreement among the public as to what deviant behavior is.

A similar lack of consensus exists among sociologists. We could say that the study of deviant behavior is probably the most "deviant" of all the subjects in sociology. Sociologists disagree more over the definition of deviant behavior than they do on most topics. This is partially due to the unique properties of deviance. Our very understanding of deviance is tied to various factors, including, but not limited to, the social and political climate, regional differences, economic conditions, traditions, customs, and even religious beliefs and practices. In many ways, deviance is a moving target, and an exceptionally dynamic one. Rarely will you find a more highly complex, shape-shifting phenomenon. As we will demonstrate, attempting to measure and evaluate deviance scientifically is roughly equivalent to attempting to nail JELL-O to the wall. While it isn't impossible, it's a difficult undertaking, and sometimes it gets a little messy. As sociologist Peter Berger (1963) was apt to point out, the subject matter of this discipline is not for everyone. We are dealing with topics for the most serious-minded, and often, the topics that put people ill at ease. However, if you like to see familiar things in a new light, and you want to be challenged and illuminated, please read on.

Conflicting Definitions

Some sociologists simply say that deviance is a violation of any social rule, while others argue that deviance involves more than rule violation—that it also has the quality of provoking disapproval, anger, or indignation. Some advocate a broader definition, arguing that a person can be a deviant *without* violating any rule, such as individuals with physical or mental disabilities. These people are considered deviant in this view because they are disvalued by society. By contrast, some sociologists contend that deviance does not have to be conceived as only negative but instead can also be positive, such as being a genius, saint, creative artist, or glamorous celebrity. Other sociologists disagree, considering "positive deviance" to be an oxymoron, a contradiction in terms (Dodge, 1985; Goode, 1991; Harman, 1985; Heckert and Heckert, 2002; West, 2003).

All these sociologists apparently assume that, whether it is positive or negative, disturbing behavior or disvalued condition, deviance is real in and of itself, that is, endowed with a certain quality that distinguishes it from nondeviance. The logic behind this assumption is that if deviance is not real in the first place, it cannot be considered positive, negative, disturbing, or devalued. But other sociologists disagree, arguing that deviance does not have to be real in order for behaviors and conditions to be labeled deviant. People can be falsely accused of being criminal, erroneously diagnosed as mentally ill, unfairly stereotyped as dangerous because of their skin color, and so on. Conversely, committing a deviant act does not necessarily make the person a deviant, especially when the act is kept secret, unlabeled by others as deviant. It is, therefore, the label "deviant"—not the act itself—that makes the individual deviant.

Some sociologists go beyond the notion of labeling to define deviance by stressing the importance of power. They observe that relatively powerful people are capable of avoiding the fate suffered by the powerless—being falsely, erroneously, or unjustly labeled deviant. The key reason is that the powerful, either by themselves or through influencing public opinion or both, hold more power against being labeled by others as deviants. In fact, they hold more power for labeling others' behavior as deviant. Understandably, sociologists who hold this view define deviance as any act considered by the powerful at a given time and place to be a violation of some social rule. That's why the powerless are sometimes said to be more likely than the powerful to engage in deviance (Ermann and Lundman, 2002; Simon, 2006).

From this welter of conflicting definitions we can discern the influence of two opposing perspectives: positivism and social constructionism. The positivist perspective is associated with the sciences, such as physics, chemistry, or biology. The constructionist perspective is fundamental in the humanities, such as art, language, or philosophy. Each perspective influences how scientists and scholars see, study, and make sense of their subject. The two perspectives have long been transported into sociology, so that some sociologists are more influenced by the positivist perspective while others are more influenced by the constructionist approach. Others will borrow freely from each perspective, utilizing somewhat of a "grab bag," or integrated theoretical approach.

In the sociology of deviance, the positivist generally defines deviance as positively real, while the constructionist more often defines deviance as a social construction—an idea imputed by society to some behavior. Each perspective suggests other ideas about deviance, so that it has been referred to in various terms. Thus the positivist perspective has also been called objectivist, absolutist, normative, determinist, and essentialist (Goode, 2005; Wittig, 1990). The constructionist perspective has also been referred to by such terms as humanist, subjectivist, relativist, reactivist, definitionist, and post-modernist (Heckert and Heckert, 2002; Lyman, 1995). Each perspective suggests how to *define* deviance, but reveals through the definition what *subject* to study, what *method* to use for the study, and what kind of *theory* to use to make sense of the subject.

The Positivist Perspective

The positivist perspective consists of three assumptions about what deviant behavior is. These assumptions are known to positivists as absolutism, objectivism, and determinism.

Absolutism: Deviance as Absolutely Real

The positivist perspective holds deviance to be absolutely or intrinsically real, in that it possesses some qualities that distinguish it from conventionality. Similarly, deviant persons are assumed to have certain characteristics that make them different from conventional others. Thus, sociologists who are influenced by such a perspective tend to view deviant behavior as an attribute that inheres in the individual.

This view was first strongly held by the early criminologists who were the progenitors of today's sociology of deviance. Around the turn of the last century, criminologists believed that criminals possessed certain biological traits that were absent in law-abiding people. The biological traits were believed to include defective genes, bumps on the head, a long lower jaw, a scanty beard, and a tough body build. Since all these traits are inherited, criminals were believed to be born as such. Thus, if they were born criminals, they would always be criminals. As the saying goes, "If you've had it, you've had it." So, no matter where they might go—they could go anywhere in the world—they would still be criminals.

Today, there is an increasing interest in genetic and biological factors that might cause deviant behavior or crime (Pratt, Turanovic, and Cullen, 2016). However, relatively few experts support the notion of crime or deviance as solely caused by our biology. In the twentieth century, criminologists shifted their attention from biological to psychological traits. Criminals were thought to have certain mental characteristics that noncriminals did not. More specifically, criminals were thought to be feebleminded, psychotic, neurotic, psychopathic, or otherwise mentally disturbed. Like biological traits, these mental characteristics were believed to reside within individual criminals. And like biological traits, mental characteristics were believed to stay with the criminals, no matter what society or culture they might go to. Again, wherever they went, criminals would always remain criminals.

Today's positivist sociologists, however, have largely abandoned the use of biological and psychological traits to differentiate criminals from noncriminals. They recognize the important role of social factors in determining a person's status as a criminal. Such status does not remain the same across time and space; instead, it changes in different periods and with different societies. A polygamist may be a criminal in our society but a law-abiding citizen in a few Islamic countries. A person who sees things invisible to others may be a psychotic in our society but may become a spiritual leader among some South Pacific peoples. Nevertheless, positivist sociologists still regard deviance as absolutely or intrinsically real. Countering the relativist notion of deviance as basically a *label* imposed on an act, positivist Travis Hirschi (1973), for example, argues: "The person may not have committed a 'deviant' act, but he did (in many cases) do something. And it is just possible that what he did was a result of things that had happened to him in the past; it is also possible that the past in some inscrutable way remains with him and that if he were left alone he would do it again." Moreover, countering the relativist notion of mental illness as a label imputed to some people's behavior, Gwynn Nettler (1974) explicitly voices his absolutist stance: "Some people are more crazy than others; we can tell the difference; and calling lunacy a name does not cause it." These positivist sociologists seem to say that just as a rose by any other name would smell as sweet, so deviance by any other label is just as real.

Because they consider deviance real, positivist sociologists tend to focus their study on deviant behavior and deviant persons, rather than on nondeviants who label others deviants, such as lawmakers and law enforcers, which constructionist sociologists are more likely to study, as will be explained later.

Objectivism: Deviance as an Observable Object

To positivist sociologists, deviant behavior is an observable object in that a deviant person is like an object, a real something that can be studied objectively. Positivist sociologists, therefore, assume that they can be as objective in studying deviance as natural scientists can be in studying physical phenomena. The trick is to treat deviants as if they were objects, like those studied by natural scientists. Nonetheless, positivist sociologists cannot help being aware of the basic difference between their subject, human beings, and that of natural scientists, inanimate objects. As human beings themselves, positivist sociologists must have certain feelings about their subject. However, they try to control their personal biases by forcing themselves not to pass moral judgment on deviant behavior or share the deviant person's feelings. Instead, they try to concentrate on the subject matter as it outwardly appears. Further, these sociologists have tried to follow the scientific rule that all their ideas about deviant behavior should be subject to public test. This means that other sociologists should be able to analyze these ideas to see whether they are supported by facts.

Such a drive to achieve scientific objectivity has made today's positivist sociologists more objective than their predecessors. They have, therefore, produced works that can tell us much more about the nature of deviant behavior. No longer in vogue today are such value-loaded and subjective notions as evil, immorality, moral failing, debauchery, and demoralization, which were routinely used in the past to describe the essence of deviance. Replacing those outmoded notions are more value-free and objective concepts as norm violation, retreatism, ritualism, rebellion, and conflict.

To demonstrate the objective reality of these concepts, positivist sociologists have used official reports and statistics, clinical reports, surveys of self-reported behavior, and surveys of victimization. Positivists recognize the unfortunate fact that the deviants who are selected by these objective methods do not accurately represent the entire population of deviants. The criminals and delinquents reported in the official statistics, for example, are a special group of deviants, because most crimes and delinquent acts are not discovered and, therefore, not included in the official statistics. Nevertheless, positivists believe that the quality of information obtained by these methods can be improved and refined. In the meantime, they consider the information, though flawed, useful for revealing at least some aspect of the totality of deviant behavior. A major reason for using the information is to seek out the causes of deviant behavior. This brings us to the next, third assumption of the positivist perspective.

Determinism: Deviance as Determined Behavior

According to the positivist perspective, deviance is determined or caused by forces beyond the individual's control. Natural scientists hold the same deterministic view about physical phenomena. When positivist sociologists follow natural scientists, they adopt the deterministic view and apply it to human behavior.

Overly enthusiastic about the prospect of turning their discipline into a science, early sociologists argued that, like animals, plants, and material objects that natural scientists study, humans do not have any free will. The reason is that acknowledgment of free will would contradict the scientific principle of determinism. If a murderer is thought to will or determine a murderous act, then it does not make sense to say that the murderous act is caused by forces (such as mental condition or family background) beyond the person's control. Therefore, in defending their scientific principle of determinism, early sociologists maintained their denial of free will.

However, today's positivist sociologists assume that humans do possess free will. Still, this assumption, they argue, does not undermine the scientific principle of determinism. No matter how much a person exercises free will by making choices and decisions, the choices and decisions do not just happen but are determined by some causes. If a woman chooses to kill her husband rather than continue to live with him, she certainly

has free will or freedom of choice as long as no one forces her to do what she does. Yet some factor may determine or cause the woman's choice of one alternative over another, that is, determine the way she exercises her free will. One such causal factor may be a long history of abuse at the hands of her husband. Thus, according to today's positivist sociologists, there is no inconsistency between freedom and causality.

Although they allow for human freedom or choice, positivist sociologists do not use it to explain why people behave in a certain way. They will not, for example, explain why the woman kills by saying "because she chooses to kill." This is no explanation at all, since the idea of choice can also be used to explain why another woman does not kill her husband—by saying "because she chooses not to." According to positivists, killing and not killing, or more generally, deviant and conventional behavior, being contrary phenomena, cannot be explained by the same factor, such as choice. Further, the idea of choice simply cannot explain the difference between deviance and conventionality; it cannot explain why one person chooses to kill while the other chooses not to. Therefore, although positivists do believe in human choice, they commonly will not attribute deviance to human choice. Instead, they explain deviance by using such concepts as wife abuse, broken homes, unhappy homes, lower-class background, economic deprivation, social disorganization, rapid social change, differential association, differential reinforcement, and lack of social control. Any one of these possible causes of deviance might be used to illustrate what positivists consider to be a real explanation of deviance because, for example, they might wish to argue that a long history of receiving physical abuse is more likely to cause a woman to kill her husband than a lack of such a history. Positivist theories essentially point to factors such as these as the causes of deviance.

In sum, the positivist perspective on deviant behavior consists of three assumptions. First, deviance is absolutely real in that it has certain qualities that distinguish it from conventionality. Second, deviance is an observable object in that a deviant person is like an object and thus can be studied objectively. Third, deviance is determined by forces beyond the individual's control.

The Constructionist Perspective

Since the 1960s the constructionist perspective has emerged to challenge the positivist perspective, which had earlier been predominant in the sociology of deviance. Let's examine the assumptions of the constructionist perspective that run counter to those of the positivist perspective.

Relativism: Deviance as a Label

The constructionist perspective holds the relativist view that deviant behavior by itself does not have any intrinsic characteristics. The so-called intrinsically deviant characteristics do not come from the behavior itself; they come instead from some people's minds. To put it simply, an act appears deviant only because some people think it is deviant. As Howard Becker (1963) says, "Deviant behavior is behavior that people so label." So, no deviant label, no deviant behavior. The existence of deviance depends on the label. Deviance, then, is a mental construct (an idea, thought, or image) expressed in the form of a label. Deviance, in other words, is socially constructed, defined as such by society.

Since, effectively, they consider deviance unreal, constructionists understandably stay away from studying it. They are more interested in the questions of whether and why a given act is defined by society as deviant. This leads to the study of people who label others as deviants—such as the police and other law-enforcing agents. If constructionists study so-called deviants, they do so by focusing on the nature of labeling and its consequences.

In studying law-enforcing agents, constructionists have found a huge lack of consensus on whether a certain person should be treated as a criminal. The police often disagree among themselves as to whether a suspect should be arrested, and judges often disagree among themselves as to whether those arrested should be convicted or acquitted. In addition, since laws vary from one state to another, the same type of behavior may be defined as criminal in one state but legal in another. There are great disparities in statutory rape arrests, for instance. Statutory rape laws are those dealing with otherwise consensual acts of sex involving a minor and an adult. According to Chaffin, Chenoweth, and Letourneau (2016), same-sex statutory rape cases result in higher arrests rates than those involving males and females. Similarly, a preexisting romantic relationship among male and



female couples was linked to lower incidents of arrests for statutory rape, while it increased arrest odds for same sex pairings. Incidents involving adult females and minor males resulted in lower arrest odds. There is, then, a *relativity* principle in deviant behavior: Behavior gets defined as deviant relative to a given norm or standard of behavior, which is to say, to the way people react to it. If it is not related to the reaction of other people, a given behavior is in itself meaningless—it is impossible to say whether it is deviant or conforming. Constructionists strongly emphasize this relativistic view, according to which, deviance, like beauty, is in the eye of the beholder.

The self-proclaimed hacktivist group Anonymous provides another convenient illustration of the relativity principle and its fragile, tenuous nature. Hacktivism, and relevant activities of Anonymous, involves accessing computer systems and files by illegal means, for various political and socially conscientious purposes. Anonymous creates interesting social and academic debates, in that they utilize deviant means for non-profit motives. They reportedly apply their criminal hacking skills to promote social justice, and fight inequality by exposing the crime and deceitful practices of others (Coleman, 2014; Sauter, 2014). Therein lies the source of relativity. As Anonymous has a tendency to only target social and political entities viewed largely with great contempt, it is difficult to characterize them as being at odds with society and its core values. Some see the group as harmless "pranksters" (Coleman, 2014), others see them as modern-day activists looking out for the powerless (Goode, 2015; Sauter, 2014). However, the fear (primarily the fear of the unknown) generated by Anonymous is quite real. Anonymous demonstrates a high degree of sophistication in accessing secured files from various corporate, financial, and political sectors. True to their name, Anonymous members' identities are unknown, and little is known about the organization's structure. This makes officials and some citizens nervous, as Anonymous could potentially direct their efforts towards more devious and criminal endeavors (Coleman, 2014). Academically, even the constructionists have to place a big question mark next to the deviance-o-meter of Anonymous. Is the behavior of Anonymous—in fact or in regard—deviant? One thing is evident: Anonymous will provoke interest in the social science community for some time to come.

Subjectivism: Deviance as a Subjective Experience

To constructionists, supposed deviant behavior is a subjective, personal experience and the supposedly deviant person is a conscious, feeling, thinking, and reflective subject. Constructionists insist that there is a world of difference between humans (as active subjects) and nonhuman beings and things (as passive objects). Humans feel